



The Friends of Hendricks Business Partner Levels and Benefits 2018-2019

Friends Circle - \$250

As an official Friends Circle Business Partner, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019

- Business name listed on back of Walkathon t-shirt given to all HAE students and teachers
- Company logo on "Cheer Sign" lining the track
- Signage recognition as Friends Circle Business Partner at main entrance of event

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- One-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- One individual Facebook posting with company logo and link to company website. FOH will thank your company for its partnership
- Listed as Friends Circle Business Partner in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Friends Circle Business Partner with link to company website
- *The Hendricks Herald* - Listed as Friends Circle Business Partner with link to company website
The Hendricks Herald is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- FOH Annual Report - Listed as Friends Circle Business Partner. The Annual Report is distributed to all HAE families and FOH Business Partners
- Listed as Friends Circle Business Partner on signage in HAE main hallway



The Friends of Hendricks Business Partner Levels and Benefits 2018-2019

Builders Circle \$500

As an official Builders Circle Business Partner, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019.

- Onsite booth including signage, sampling privileges, and publicity opportunities
- Business logo listed on back of Walkathon t-shirt given to all HAE students and teachers
- Signage recognition as Builders Circle Business Partner at main entrance of event

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- Two-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- Two individual Facebook postings with company logo and link to company website. FOH will thank your company for its partnership.
- Listed as Builders Circle Business Partner in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Builders Circle Business Partner with link to company website
- *The Hendricks Herald* - Listed as Builders Circle Business Partner with link to company website
The Hendricks Herald is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- FOH Annual Report - Listed as Builders Circle Business Partner. The Annual Report is distributed to all HAE families and FOH Business Partners.
- Listed as Builders Circle Business Partner on signage in HAE main hallway



The Friends of Hendricks Business Partner Levels and Benefits 2018-2019

Investors Circle \$1,000

As an official Investors Circle Business Partner, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019.

- Naming rights and signage for a specific location at the FOH Walkathon
- Onsite booth including signage, sampling privileges, and publicity opportunities
- Business logo listed on back of Walkathon t-shirt given to all HAE students and teachers
- Signage recognition as Investors Circle Business Partner at main entrance of event

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- Three-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- Three individual Facebook postings with company logo and link to company website. FOH will thank your company for its partnership
- Listed as Investors Circle Business Partner in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Investors Circle Business Partner with link to company website
- *The Hendricks Herald* - Listed as Investors Circle Business Partner with link to company website
The Hendricks Herald is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- FOH Annual Report - Listed as Investors Circle Business Partner. The Annual Report is distributed to all HAE families and FOH Business Partners.
- Listed as Investors Circle Business Partner on signage in HAE main hallway



The Friends of Hendricks Business Partner Levels and Benefits 2018-2019

Legacy Circle \$2,500

As an official Legacy Circle Business Partner, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019.

- Customized "Feather Flag" with company name and logo placed at the Start/Finish Line
- Onsite booth including signage, sampling privileges, and publicity opportunities.
- Business logo listed on back of Walkathon t-shirt given to all HAE students and teachers
- Signage recognition as Legacy Circle Business Partner at main entrance of event
- Two lunch passes for any participating food vendors

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- Three-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- Three individual Facebook postings with company logo and link to company website. FOH will thank your company for its partnership
- Listed as Investors Circle Business Partner in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Legacy Circle Business Partner with link to company website
- *The Hendricks Herald* - Listed as Legacy Circle Business Partner with link to company website
The Hendricks Herald is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- Company Logo in footer section of FOH print and electronic publications including Walkathon, Hugs from Henry, Spirit Night, Chance Drawings, and other FOH publications.
- FOH Annual Report - Listed as Legacy Circle Business Partner. The Annual Report is distributed to all HAE families and FOH Business Partners
- Listed as Legacy Circle Business Partner on signage in HAE main hallway



The Friends of Hendricks Business Partner Levels and Benefits 2018-2019

Walkathon Presenting Sponsor \$5,000

As the official Walkathon Presenting Sponsor, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019.

- Exclusive Presenting Sponsorship of the FOH Walkathon. Your company will be referred as the Official Sponsor of the Walkathon on all FOH marketing and publicity, including all print and online materials
- Listed as the Presenting Sponsor on the front of Walkathon t-shirts given to all HAE students and teachers
- Customized "Feather Flag" with company name and logo placed at the Start/Finish Line
- Onsite booth including signage, sampling privileges, and publicity opportunities.
- Company flyer to be included in all participant bags. Bags are given to each student at Walkathon.
- Four lunch passes for any participating food vendors

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- Three-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- Three individual Facebook postings with company logo and link to company website. FOH will thank your company for its partnership
- Listed as a Walkathon Presenting Sponsor in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Walkathon Presenting Sponsor with link to company website.
- PTA Website - Listed as Walkathon Presenting Sponsor with link to company website
- *The Hendricks Herald* - Listed as Walkathon Presenting Sponsor with link to company website. *The Hendricks Herald* is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- Company Logo in footer section of FOH print and electronic publications including Walkathon, Hugs from Henry, Spirit Night, Chance Drawings, and other FOH publications.
- FOH Annual Report – Company logo in footer section. The Annual Report is distributed to all HAE families and FOH Business Partners
- Listed as Walkathon Presenting Sponsor on signage in HAE main hallway