



THE FRIENDS OF HENDRICKS BUSINESS PARTNER OPPORTUNITIES

Walkathon Event Saturday, February 1, 2020
9am-12pm at Hendricks Avenue Elementary

Do you own a business or work for a company that gives back to the community? Become a Friends of Hendricks Business Partner! Sponsorship money benefits our students and school while helping your business achieve greater recognition.

Students will receive credit towards walkathon incentive parties for Business Partner Sponsorships initiated by parents, grandparents, or guardians. Please let us know the student/family relationship so we can give the proper credit!

PARTNERSHIP LEVELS AND BENEFITS at the Walkathon Event and all year long:

Legacy Circle: \$2,500

- Prominent Signage at the Walkathon Event
- **Prominent LOGO Placement** on Walkathon T-shirt (*t-shirts given to each student, teacher, school staff and committee*)
- Opportunity to Speak/Participate at the school Walkathon Kick-off Flag Raising
- Tent, Table, and 2 Chairs Provided at the Walkathon to Promote Your Business
- Company Name shared by DJ throughout the Walkathon event
- Company Name listed on Walkathon Banner (*banner displayed prominently at public-facing locations for over a month*)
- Company **LOGO** Included on Friends of Hendricks' Print and Electronic Publications
- Company Listed on HAE Marquee on Hendricks Avenue thanking company for its partnership (**4 Days**)
- Company Promoted on Friends of Hendricks' Social Media Platforms (**4 Posts**)
- **LOGO** Included on Friends of Hendricks' Website
- Company Name Included in the PTA's monthly online newsletter, *The Hendricks Herald*, distributed to families and friends

Investors Circle: \$1,000

- **LOGO** Included on Event T-shirt (*t-shirts given to each student, teacher, school staff and committee*)
- Tent, Table, and 2 Chairs Provided at the Walkathon to Promote Your Business
- Signage at the Walkathon Event
- Company Name Recognized by DJ throughout the Walkathon event
- Company Name listed on Walkathon Banner (*banner displayed prominently at public-facing locations for over a month*)
- Company Listed on HAE Marquee on Hendricks Avenue thanking company for its partnership (**3 Days**)
- Company Promoted on Friends of Hendricks' Social Media Platforms (**3 Posts**)
- **LOGO** Included on Friends of Hendricks' Website
- Company Name Included in the PTA's monthly online newsletter, *The Hendricks Herald*, distributed to families and friends

Builders Circle: \$500

- **Company Name** Listed on Event T-shirt (*t-shirts given to each student, teacher, school staff and committee*)
- Table and 2 Chairs Provided at the Walkathon to Promote Your Business (*please bring your own tent*)
- Signage at the Walkathon Event
- Company Name listed on Walkathon Banner (*banner displayed prominently at public-facing locations for over a month*)
- Company Listed on HAE Marquee on Hendricks Avenue thanking company for its partnership (**2 Days**)
- Company Promoted on Friends of Hendricks' Social Media Platforms (**2 Posts**)
- **LOGO** Included on Friends of Hendricks' Website
- Company Name Included in the PTA's monthly online newsletter, *The Hendricks Herald*, distributed to families and friends

Friends Circle: \$250

- **Company Name** Listed on Event T-shirt (*t-shirts given to each student, teacher, school staff and committee*)
- Company Name listed on Walkathon Banner (*banner displayed prominently at public-facing locations for over a month*)
- Company Promoted on Friends of Hendricks' Social Media Platforms (**1 Post**)
- **Company Name** Included on Friends of Hendricks' Website
- Company Name Included in the PTA's monthly online newsletter, *The Hendricks Herald*, distributed to families and friends



**Become a Business Partner today! Visit
WWW.FRIENDSOFHENDRICKS.ORG to register
or contact**

**The Friends of Hendricks BusinessPartners at
friendsbusinesspartners@gmail.com**

