



The Friends of Hendricks Business Partner Levels and Benefits 2018-2019

Friends Circle - \$250

As an official Friends Circle Business Partner, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019

- Business name listed on back of Walkathon t-shirt given to all HAE students and teachers
- Company logo on "Cheer Sign" lining the track
- Signage recognition as Friends Circle Business Partner at main entrance of event

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- One-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- One individual Facebook posting with company logo and link to company website. FOH will thank your company for its partnership
- Listed as Friends Circle Business Partner in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Friends Circle Business Partner with link to company website
- *The Hendricks Herald* - Listed as Friends Circle Business Partner with link to company website
The Hendricks Herald is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- FOH Annual Report - Listed as Friends Circle Business Partner. The Annual Report is distributed to all HAE families and FOH Business Partners
- Listed as Friends Circle Business Partner on signage in HAE main hallway



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Builders Circle \$500

As an official Builders Circle Business Partner, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019.

- Onsite booth including signage, sampling privileges, and publicity opportunities
- Business logo listed on back of Walkathon t-shirt given to all HAE students and teachers
- Signage recognition as Builders Circle Business Partner at main entrance of event

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- Two-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- Two individual Facebook postings with company logo and link to company website. FOH will thank your company for its partnership.
- Listed as Builders Circle Business Partner in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Builders Circle Business Partner with link to company website
- *The Hendricks Herald* - Listed as Builders Circle Business Partner with link to company website
The Hendricks Herald is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- FOH Annual Report - Listed as Builders Circle Business Partner. The Annual Report is distributed to all HAE families and FOH Business Partners.
- Listed as Builders Circle Business Partner on signage in HAE main hallway



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Investors Circle \$1,000

As an official Investors Circle Business Partner, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019.

- Naming rights and signage for a specific location at the FOH Walkathon
- Onsite booth including signage, sampling privileges, and publicity opportunities
- Business logo listed on back of Walkathon t-shirt given to all HAE students and teachers
- Signage recognition as Investors Circle Business Partner at main entrance of event

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- Three-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- Three individual Facebook postings with company logo and link to company website. FOH will thank your company for its partnership
- Listed as Investors Circle Business Partner in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Investors Circle Business Partner with link to company website
- *The Hendricks Herald* - Listed as Investors Circle Business Partner with link to company website
The Hendricks Herald is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- FOH Annual Report - Listed as Investors Circle Business Partner. The Annual Report is distributed to all HAE families and FOH Business Partners.
- Listed as Investors Circle Business Partner on signage in HAE main hallway



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Legacy Circle \$2,500

As an official Legacy Circle Business Partner, you will receive the following benefits:

Walkathon

Walkathon is the FOH major fundraising event with approximately 500 attendees. This year's Walkathon will take place on February 23, 2019.

- Customized "Feather Flag" with company name and logo placed at the Start/Finish Line
- Onsite booth including signage, sampling privileges, and publicity opportunities.
- Business logo listed on back of Walkathon t-shirt given to all HAE students and teachers
- Signage recognition as Legacy Circle Business Partner at main entrance of event
- Two lunch passes for any participating food vendors

Marquee

The Hendricks Avenue Elementary marquee is located with high visibility on Hendricks Avenue.

- Four-day posting on both sides of the Hendricks Avenue Elementary School marquee. FOH will thank your company for its partnership.

Social Media

- Four individual Facebook postings with company logo and link to company website. FOH will thank your company for its partnership
- Listed as Investors Circle Business Partner in Facebook post thanking all Business Partners

Electronic (Yearlong)

- FOH Website - Listed as Legacy Circle Business Partner with link to company website
- *The Hendricks Herald* - Listed as Legacy Circle Business Partner with link to company website
The Hendricks Herald is the monthly online PTA newsletter sent to all HAE families.

Print and Signage (Yearlong)

- Company Logo in footer section of FOH print and electronic publications including Walkathon, Hugs from Henry, Spirit Night, Chance Drawings, and other FOH publications.
- FOH Annual Report - Listed as Legacy Circle Business Partner. The Annual Report is distributed to all HAE families and FOH Business Partners
- Listed as Legacy Circle Business Partner on signage in HAE main hallway